

## Connect with *MedEsthetics'* audience by including your brand among industry experts.

Facilitate intimate video conversations with aesthetics industry experts on trends, challenges and opportunities facing the market.

### CHOOSE YOUR PREFERRED METHOD OF EDUCATING THE INDUSTRY:

- Sponsor provides an industry expert to participate in a 5-minute editorial video interview exclusively focused on the supplier's product innovation.
- Sponsor aligns their brand with an editorial driven video with an industry leader.

### WHO YOU REACH

Qualified Medical Aesthetics Professionals across multiple media channels.

- 15,000 Magazine Subscribers
- 14,500 Newsletter Subscribers
- 12,500 Dedicated E-blast Subscribers
- 30,000 Registered Website Users
- 10,000 Monthly Website Visitors
- 30,500+ Social Media followers

### THE PROGRAM

4-week Lead Generation and branding ride along.

The Video Interview campaign includes the following:

- Posted 3x in the newsletter
- Shared on social media platforms
- Published on the website
- Included in the digital magazine as an exclusive content
- Includes an e-blast to qualified subscribers

### DIRECT LEADS & REPORTING

- Anyone who selects "Watch" to see the videocast will generate a lead
- Daily updated leads report for real-time access
- Final report will be submitted 1 week after the 4-week editorial push

### MATERIAL NEEDED

Logo (300 dpi) & Company Name to be listed. Please include name and title of the speaker(s).

HOME > MULTIMEDIA > VIDEOS

### Providing Patients With Simple Standardized Post-Care for Optimal Results [VIDEO]

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